

Chapter 17.16

SIGNS

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17.16.010 Exception—Official public signs. Sign provisions shall not apply to official public signs located within the public rights-of-way. (Prior code §9430(i)(1))

17.16.020 Exception—Identification sign. Sign area provisions shall not apply to signs expressing by letter, figures or symbols, direction or identification such as address, name, access or parking, and not exceeding four square feet each. (Prior code §9430(i)(2))

17.16.030 Exception—Wall signs. Sign area provisions shall not apply to signs using the wall of a building as the surface or attached to the wall of a building, providing the signs do not project more than twelve inches beyond the exterior face of the wall, providing the wall is a non-projecting, integral part of the building and providing the aggregate area of the wall sign does not exceed twenty percent of the total area of the wall; and further provided that the signs shall advertise only such general product, or products, and/or service, or services, as is or are actually sold, dispensed or rendered on the premises. (Prior code §9430(i)(3))

17.16.040 Face used to determine area. Sign area provisions shall apply to the overall display surface of the single largest face of the sign and not to the aggregate of display faces. (Prior code §9430(i)(4))

17.16.050 Location. Signs may be located on the required yards or setbacks, providing they do not constitute a hazard to pedestrians or vehicular traffic, do not conceal from view any public sign or traffic signal and are not located on nor extend onto or project over public right-of-way without having first obtained a written revocable permit from the director of department of transportation to do so. Signs must comply with zoning requirements and shall be allowed only where the county road right-of-way is one hundred feet or more in width and where the traveled way and shoulders do

not cover the entire right-of-way. Fees for the permit shall be established, paid and expended as provided in Section 12.08.160. The board of supervisors may appoint one or more local committees to advise and make recommendations to the director of department of transportation and the board of supervisors regarding the issuance of the permits. When any such committee has been appointed by the board of supervisors, the director of department of transportation shall refer pertinent requests for the permits to the appropriate committee for recommendation prior to issuance of the permit. (Ord. 3766 §65, 1987: prior code §9430(i)(5))

17.16.060 Resemblance to traffic signs prohibited. Signs shall not resemble any official traffic or identification signs or signals, or use terms such as "stop" or "danger" in a manner which might create public confusion. (Prior code §9430(i)(6))

17.16.070 Lighting. Lighted signs shall not be blinking and shall be controlled so that visibility of vehicular traffic is not impaired, and objectionable glare is shielded from adjoining residential zones. (Prior code §9430(i)(7))

17.16.080 Moving signs prohibited. Moving signs or parts of signs shall not be allowed. (Prior code §9430 (i)(8))

17.16.090 Three-dimensional signs. Three-dimensional signs shall be allowed, providing they are nonrepresentational. (Prior code §9430(i)(9))

17.16.100 Number permitted. It shall not be construed that, as a matter of right, the use of more than two signs shall be allowed subject to the exceptions contained in Section 17.16.010 and 17.16.020. (Prior code §9430(i)(10))

17.16.110 Special use in one district nontransferable. It shall not be construed that an allowable sign by special use permit in one or more land use districts shall be deemed allowable as a matter of right in any other district or districts not expressly providing for the use. (Prior code §9430(i)(11))

17.16.120 Off-premises signs.

- A. Off-premises signs, not otherwise regulated by this title, may be established by special use permit upon following the procedure set forth in Chapter 17.22.
- B. Prior to the issuance of a special use permit for off-premises signs, the zoning administrator shall consider the location, size and display of the sign for compliance with the policies of the general plan land use element. (Ord. 3414, 1983)